

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
946661-1	09/09/12	September 2012	08/27/12 - 09/04/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

Flight Dates	Order #	Alt Order #
08/29/12 - 09/04/12	946661	06298406

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/30/12	08/30/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---1---	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/30/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV082703H	\$175.00 NM
2	09/04/12	09/04/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	5:07 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV082703H	\$175.00 NM
3	08/29/12	08/31/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	3	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/29/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$225.00 NM
1	WPBF	Th	08/30/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$225.00 NM
3	WPBF	F	08/31/12	5:37 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$225.00 NM
4	09/03/12	09/04/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/03/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$225.00 NM
1	WPBF	Tu	09/04/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV082703H	\$225.00 NM
5	08/29/12	08/31/12	WPBF News 25 Mornings	6-7AM	--W-F--	:30	2	\$400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W-F--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV082701H	\$400.00 NM
2	WPBF	F	08/31/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV082701H	\$400.00 NM
6	09/04/12	09/04/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$400.00	NM
	Class of Time - Fixed Non Pre-emptible								

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
946661-1	09/09/12	September 2012	08/27/12 - 09/04/12

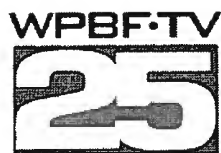
Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/04/12	09/04/12	WPBF News 25 Mornings 6-7AM		-1-----	:30	1	\$400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV082701H	\$400.00 NM
7	08/29/12	08/31/12	Good Morning America	7-9AM	--WTF--	:30	3	\$475.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/29/12	8:42 AM	Good Morning America	7-9AM	:30	AWTV082703H	\$475.00 NM
1	WPBF	Th	08/30/12	7:25 AM	Good Morning America	7-9AM	:30	AWTV082701H	\$475.00 NM
2	WPBF	F	08/31/12	8:53 AM	Good Morning America	7-9AM	:30	AWTV082703H	\$475.00 NM
8	09/03/12	09/04/12	Good Morning America	7-9AM	MT-----	:30	2	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MT-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/03/12	8:59 AM	Good Morning America	7-9AM	:30	AWTV082701H	\$475.00 NM
1	WPBF	Tu	09/04/12	7:43 AM	Good Morning America	7-9AM	:30	AWTV082703H	\$475.00 NM
9	09/01/12	09/01/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/01/12	6:43 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV082701H	\$175.00 NM
10	09/02/12	09/02/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/02/12	6:29 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV082703H	\$100.00 NM
11	08/29/12	08/31/12	WPBF News 25 @ Noon 12pm-1230pm		--WTF--	:30	3	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/29/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082703H	\$325.00 NM
1	WPBF	Th	08/30/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082703H	\$325.00 NM
3	WPBF	F	08/31/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082701H	\$325.00 NM
12	09/03/12	09/04/12	WPBF News 25 @ Noon 12pm-1230pm		MT-----	:30	2	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MT-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082703H	\$325.00 NM
2	WPBF	Tu	09/04/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV082701H	\$325.00 NM
13	08/29/12	08/31/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	5:24 PM	M-F 5pm News	5-6pm	:30	AWTV082701H	\$475.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
946661-1	09/09/12	September 2012	08/27/12 - 09/04/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
13	08/29/12	08/31/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	3	\$475.00	NM																																																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WPBF</td><td>Th</td><td>08/30/12</td><td>5:56 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>AWTV082703H</td><td>\$475.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>08/31/12</td><td>5:13 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>AWTV082703H</td><td>\$475.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Th	08/30/12	5:56 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00	NM	2	WPBF	F	08/31/12	5:13 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
3	WPBF	Th	08/30/12	5:56 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00	NM																																																																	
2	WPBF	F	08/31/12	5:13 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00	NM																																																																	
14	09/03/12	09/04/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MT-----	:30	2	\$475.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>MT-----</td><td>2</td><td>\$475.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>09/03/12</td><td>5:23 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>AWTV082703H</td><td>\$475.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>09/04/12</td><td>5:42 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>AWTV082703H</td><td>\$475.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/03/12	09/09/12	MT-----	2	\$475.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	09/03/12	5:23 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00	NM	2	WPBF	Tu	09/04/12	5:42 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	09/03/12	09/09/12	MT-----	2	\$475.00																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WPBF	M	09/03/12	5:23 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00	NM																																																																	
2	WPBF	Tu	09/04/12	5:42 PM	M-F 5pm News	5-6pm	:30	AWTV082703H	\$475.00	NM																																																																	
15	08/29/12	08/31/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	--W-F--	:30	2	\$625.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>--W-F--</td><td>2</td><td>\$625.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>08/29/12</td><td>6:20 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>AWTV082703H</td><td>\$625.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>08/31/12</td><td>6:26 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>AWTV082701H</td><td>\$625.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							08/27/12	09/02/12	--W-F--	2	\$625.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	08/29/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082703H	\$625.00	NM	2	WPBF	F	08/31/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082701H	\$625.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	08/27/12	09/02/12	--W-F--	2	\$625.00																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WPBF	W	08/29/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082703H	\$625.00	NM																																																																	
2	WPBF	F	08/31/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082701H	\$625.00	NM																																																																	
16	09/03/12	09/03/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	1-----	:30	1	\$625.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>1-----</td><td>1</td><td>\$625.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>09/03/12</td><td>6:28 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>AWTV082701H</td><td>\$625.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/03/12	09/09/12	1-----	1	\$625.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	09/03/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082701H	\$625.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	09/03/12	09/09/12	1-----	1	\$625.00																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WPBF	M	09/03/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV082701H	\$625.00	NM																																																																	
17	08/29/12	08/31/12	10-11a Anderson Cooper Class of Time - Pre-emptible with notice	10-11a	--WTF--	:30	3	\$275.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>--WTF--</td><td>3</td><td>\$275.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>08/29/12</td><td>10:56 AM</td><td>10-11a Anderson Cooper</td><td>10-11a</td><td>:30</td><td>AWTV082701H</td><td>\$275.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>08/30/12</td><td>10:26 AM</td><td>10-11a Anderson Cooper</td><td>10-11a</td><td>:30</td><td>AWTV082703H</td><td>\$275.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>08/31/12</td><td>10:45 AM</td><td>10-11a Anderson Cooper</td><td>10-11a</td><td>:30</td><td>AWTV082703H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							08/27/12	09/02/12	--WTF--	3	\$275.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	08/29/12	10:56 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082701H	\$275.00	NM	2	WPBF	Th	08/30/12	10:26 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00	NM	3	WPBF	F	08/31/12	10:45 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	08/27/12	09/02/12	--WTF--	3	\$275.00																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WPBF	W	08/29/12	10:56 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082701H	\$275.00	NM																																																																	
2	WPBF	Th	08/30/12	10:26 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00	NM																																																																	
3	WPBF	F	08/31/12	10:45 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00	NM																																																																	
18	09/03/12	09/04/12	10-11a Anderson Cooper Class of Time - Pre-emptible with notice	10-11a	MT-----	:30	2	\$275.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>MT-----</td><td>2</td><td>\$275.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>09/03/12</td><td>10:31 AM</td><td>10-11a Anderson Cooper</td><td>10-11a</td><td>:30</td><td>AWTV082703H</td><td>\$275.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>09/04/12</td><td>10:23 AM</td><td>10-11a Anderson Cooper</td><td>10-11a</td><td>:30</td><td>AWTV082703H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/03/12	09/09/12	MT-----	2	\$275.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	09/03/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00	NM	2	WPBF	Tu	09/04/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	09/03/12	09/09/12	MT-----	2	\$275.00																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WPBF	M	09/03/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00	NM																																																																	
2	WPBF	Tu	09/04/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	AWTV082703H	\$275.00	NM																																																																	
19	08/29/12	08/31/12	1230-1P Access Hollywood Class of Time - Pre-emptible with notice	1230-1p	--WTF--	:30	3	\$275.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>--WTF--</td><td>3</td><td>\$275.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>08/29/12</td><td>12:43 PM</td><td>1230-1P Access Hollywood</td><td>1230-1p</td><td>:30</td><td>AWTV082703H</td><td>\$275.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>08/30/12</td><td>12:55 PM</td><td>1230-1P Access Hollywood</td><td>1230-1p</td><td>:30</td><td>AWTV082701H</td><td>\$275.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>08/31/12</td><td>12:55 PM</td><td>1230-1P Access Hollywood</td><td>1230-1p</td><td>:30</td><td>AWTV082703H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							08/27/12	09/02/12	--WTF--	3	\$275.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	08/29/12	12:43 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082703H	\$275.00	NM	2	WPBF	Th	08/30/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082701H	\$275.00	NM	3	WPBF	F	08/31/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082703H	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	08/27/12	09/02/12	--WTF--	3	\$275.00																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WPBF	W	08/29/12	12:43 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082703H	\$275.00	NM																																																																	
2	WPBF	Th	08/30/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082701H	\$275.00	NM																																																																	
3	WPBF	F	08/31/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082703H	\$275.00	NM																																																																	
20	09/03/12	09/04/12	1230-1P Access Hollywood Class of Time - Pre-emptible with notice	1230-1p	MT-----	:30	2	\$275.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>MT-----</td><td>2</td><td>\$275.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/03/12	09/09/12	MT-----	2	\$275.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	09/03/12	09/09/12	MT-----	2	\$275.00																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
946661-1	09/09/12	September 2012	08/27/12 - 09/04/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/03/12	09/04/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082701H	\$275.00 NM
2	WPBF	Tu	09/04/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV082703H	\$275.00 NM
21	08/29/12	08/31/12	THE CHEW	1P-2P	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	1:58 PM	THE CHEW	1P-2P	:30	AWTV082701H	\$225.00 NM
3	WPBF	Th	08/30/12	1:00 PM	THE CHEW	1P-2P	:30	AWTV082703H	\$225.00 NM
2	WPBF	F	08/31/12	1:36 PM	THE CHEW	1P-2P	:30	AWTV082703H	\$225.00 NM
22	09/03/12	09/04/12	THE CHEW	1P-2P	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/03/12	12:59 PM	THE CHEW	1P-2P	:30	AWTV082703H	\$225.00 NM
1	WPBF	Tu	09/04/12	12:59 PM	THE CHEW	1P-2P	:30	AWTV082703H	\$225.00 NM
23	08/29/12	08/31/12	GOOD AFTERNOON AM2-3p		--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/29/12	2:38 PM	GOOD AFTERNOON AMERICA 2-3p		:30	AWTV082703H	\$400.00 NM
2	WPBF	Th	08/30/12	2:38 PM	GOOD AFTERNOON AMERICA 2-3p		:30	AWTV082703H	\$400.00 NM
1	WPBF	F	08/31/12	2:59 PM	GOOD AFTERNOON AMERICA 2-3p		:30	AWTV082701H	\$400.00 NM
24	09/03/12	09/04/12	GOOD AFTERNOON AM2-3p		MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/03/12	2:59 PM	GOOD AFTERNOON AMERICA 2-3p		:30	AWTV082703H	\$400.00 NM
1	WPBF	Tu	09/04/12	2:37 PM	GOOD AFTERNOON AMERICA 2-3p		:30	AWTV082701H	\$400.00 NM
25	08/29/12	08/31/12	Dr. Oz	4-5p	--WTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--WTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	4:19 PM	Dr. Oz	4-5p	:30	AWTV082703H	\$525.00 NM
2	WPBF	Th	08/30/12	4:19 PM	Dr. Oz	4-5p	:30	AWTV082701H	\$525.00 NM
3	WPBF	F	08/31/12	4:19 PM	Dr. Oz	4-5p	:30	AWTV082703H	\$525.00 NM
26	09/03/12	09/04/12	Dr. Oz	4-5p	MT-----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MT-----	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	4:38 PM	Dr. Oz	4-5p	:30	AWTV082701H	\$525.00 NM
2	WPBF	Tu	09/04/12	4:18 PM	Dr. Oz	4-5p	:30	AWTV082703H	\$525.00 NM
27	08/30/12	08/31/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
946661-1	09/09/12	September 2012	08/27/12 - 09/04/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	08/30/12	08/31/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	2	\$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
	08/27/12	09/02/12	---TF--		2		\$1,500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/30/12	7:20 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV082703H	\$1,500.00 NM
2	WPBF	F	08/31/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV082703H	\$1,500.00 NM
28	09/03/12	09/03/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV082703H	\$1,500.00 NM
29	08/29/12	08/30/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$1,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--WT---	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	7:35 PM	Jeopardy	7:30-8PM	:30	AWTV082703H	\$1,600.00 NM
2	WPBF	Th	08/30/12	7:34 PM	Jeopardy	7:30-8PM	:30	AWTV082701H	\$1,600.00 NM
30	09/03/12	09/03/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	7:35 PM	Jeopardy	7:30-8PM	:30	AWTV082703H	\$1,600.00 NM
31	08/29/12	08/31/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/29/12	12:02 AM	Nightline	11:35-12:05AM	:30	AWTV082701H	\$475.00 NM
3	WPBF	Th	08/30/12	12:22 AM	Nightline	11:35-12:05AM	:30	AWTV082703H	\$475.00 NM
	LR- Network Program Runover								
2	WPBF	F	08/31/12	11:53 PM	Nightline	11:35-12:05AM	:30	AWTV082703H	\$475.00 NM
32	09/03/12	09/04/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MT-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/03/12	11:53 PM	Nightline	11:35-12:05AM	:30	AWTV082701H	\$475.00 NM
2	WPBF	Tu	09/04/12	12:03 AM	Nightline	11:35-12:05AM	:30	AWTV082701H	\$475.00 NM
34	09/02/12	09/02/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/02/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	AWTV082701H	\$200.00 NM
35	09/02/12	09/02/12	M-SUN WPBF News 25 @ 11-11:35PM		-----S	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/02/12	11:20 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV082703H	\$800.00 NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
946661-1	09/09/12	September 2012	08/27/12 - 09/04/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/02/12	09/02/12	M-SUN WPBF News 25 @ 11-11:35PM		-----S	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
36	09/01/12	09/01/12	Sat Jeopardy	Sat 7:30-8PM	-----S-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	09/01/12	7:43 PM	Sat Jeopardy	Sat 7:30-8PM	:30	AWTV082703H	\$500.00 NM
<u>Total Spots</u>							69		

Payment Terms 30 Days

<u>Gross Total</u>	\$32,875.00
<u>Agency Commission</u>	\$4,931.25
<u>Net Amount Due</u>	\$27,943.75